


EVGENY KUZMIN BECAME THE MASTERMIND BEHIND THE FASHION BRAND

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Co-founders of the brand JUNE7.2 Belgian model Ingrid Seynheyy and Argentine designer Jackie Moroni many years have been friends. With a similar sense of fashion and style, they decided to create clothes that looks and feels like a second skin, and it only gets better each time you wear it. Clothing, which will be the favorite, out of time, but it is certainly a modern, easy and interesting.

The girls lived in three cities - Paris, New York and Los Angeles, where he met with Yevgenia Kuzmina, which inspired them to launch a clothing line in America. With vast experience in the fashion industry, Eugene gladly supported the initiative of her friends, helping the formation of their brand from the early days. As a result, imbued with the spirit of the west coast lifestyle of New York and Paris, individuality, JUNE7.2 brand was born.

This happened in 2015, becoming the result of their own desires and needs of the market in the right T-shirt. Before JUNE7.2 was a simple task: to make such clothes that are equally convenient to travel, go to work and wear every day. The emphasis on the designers have made T-shirts and shirts, putting on that girl you do not want to take them off!

The debut collection includes 30 different models of T-shirts, each of which was made of the best materials on the market. A special place in the collection took a model inspired by the style that prefers Evgeny Kuzmin - vintage, slightly shabby and "digested" denim and cotton. Eugene has not only become the muse of designers, but also the face of their brand. The design of the collection has been designed in Los Angeles. Everything has been carefully thought out, from embroidered red arrows that have become trademark brand difference to NO7.2 logo.

"I am very happy for Ingrid and Jackie, - says Evgeny Kuzmin, - to support the launch of a line in the United States for me it was an interesting experience, because help your friends to realize the old dream - priceless! Today on the market a range of clothing that customers sometimes difficult to make a choice. But my girls have their own, not like the other style, which I am sure will gain their fans. I wish them success and prosperity. "

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