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FASHION

Career model - how to achieve success

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More and more women choose for themselves a career model. But not everyone knows the intricacies of this difficult work. Today, Evgeny Kuzmin - known model and actress, will reveal little secrets of the fashion business.

model portfolio

In today's modeling portfolio is essential. This is a set of professional photos, which reflect the external data model, its ability to emphasize its advantages. With the portfolio you can see how the model is able to transform and work. It includes ETC, model tests, photo-style fashion and beauty beauty, footage from fashion shows and advertising surveys, publications. You must understand that the portfolio is not made from the same shoot. It must turn out for a whole career. It is not necessary to include in the portfolio weak frames. There should be only the best work, and let them be less. Also, the portfolio from time to time, need to update and add photos that reflect your current image. In beech necessarily need to reflect the change of your image. Try to work with different photographers, everyone - its working methods and ways of presenting beauty.



How to successfully pass the audition?

In the model, a lot of difficulties. The main difficulty - is to learn to experience failures, which, in principle, 99%. not easy to be a successful model. And if you have succeeded and continue to hold it on for 5, 10 years - if you are offered a new survey and projects. Hard not to get success, but still keep him. The modeling industry is a huge competition, there are always new models, new faces. The success rate - the number of logs with the model, the number of successful contracts with it, the number of impressions and, of course, the amount of money earned by it. Appearance is important, but everything else, she has to know at least one foreign language. Better English - it is universal. Well, no luck anywhere. When you go to the casting, it is important that you remember, you need to make a positive impression. Try to look presentable, be tactful and pleasant. But be sure to show that you have a character - look and behave with dignity. Try not only to sign a contract, but also to keep it in the future. To do this, do not be late for work and do not miss a shot, always be on time at the site.



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